## What is Claimed is:

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- 1. An ammunition container for holding at least one magazine having a plurality of receiving slots to respectively receive bullets therein, wherein said ammunition container comprising:
- a pouch having a back wall and a front wall overlapped thereon to define a top opening and a storage cavity for receiving the magazine loaded with the bullets therein; and

a magazine retaining device, comprising:

an elongated element having an affixing end extended from said storage cavity and a free end extending over said storage cavity toward a front surface of said front wall, wherein said elongated element has a predetermined width adapted for slidably passing through a bullet gap between two bullets held on the magazine; and

a fastening unit provided on said front surface of said front wall to detachably fasten with said free end of said elongated element for substantially retaining the magazine within said storage cavity via said elongated element in such a way that each of the bullets is capable of being extracted from the magazine while retaining the magazine in said pouch.

- 2. The ammunition container, as recited in claim 1, wherein said fastening unit comprises a first fastener provided at said free end of said elongated element and a second fastener, having an elongated shaped, transversely provided on said front side of said front wall, wherein said first fastener is detachably and selectively fastened with said first fastener to adjust a width of said top opening of said storage cavity such that said elongated element is adapted for pressing on a top edge of said magazine through said bullet gap to lock up said magazine within said storage cavity.
- 3. The ammunition container, as recited in claim 2, wherein said first and second fasteners are hook and loop fasteners.

4. The ammunition container, as recited in claim 1, wherein said affixing end of said elongated element is substantially affixed at the mid-portion of an inner side of said back wall so that said elongated element is transversely extended from said storage cavity along a central axis of said top opening, whereby retaining the magazine stored in said storage cavity in a balanced way.

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- 5. The ammunition container, as recited in claim 2, wherein said affixing end of said elongated element is substantially affixed at the mid-portion of an inner side of said back wall so that said elongated element is transversely extended from said storage cavity along a central axis of said top opening, whereby retaining the magazine stored in said storage cavity in a balanced way.
- 6. The ammunition container, as recited in claim 3, wherein said affixing end of said elongated element is substantially affixed at the mid-portion of an inner side of said back wall so that said elongated element is transversely extended from said storage cavity along a central axis of said top opening, whereby retaining the magazine stored in said storage cavity in a balanced way.
- 7. The ammunition container, as recited in claim 1, wherein said elongated element comprises an elastic band extended from said storage cavity for providing an elastic retaining force on said magazine to lock up said magazine within said storage cavity.
- 8. The ammunition container, as recited in claim 2, wherein said elongated element comprises an elastic band extended from said storage cavity for providing an elastic retaining force on said magazine to lock up said magazine within said storage cavity.
- 9. The ammunition container, as recited in claim 6, wherein said elongated element comprises an elastic band extended from said storage cavity for providing an elastic retaining force on said magazine to lock up said magazine within said storage cavity.
  - 10. The ammunition container, as recited in claim 3, further comprising a shielding flap extending from said back wall to said front wall so as to enclose said

storage cavity of said pouch, thereby preventing the bullets received on the magazine from dropping off from said pouch.

11. The ammunition container, as recited in claim 6, further comprising a shielding flap extending from said back wall to said front wall so as to enclose said storage cavity of said pouch, thereby preventing the bullets received on the magazine from dropping off from said pouch.

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- 12. The ammunition container, as recited in claim 9, further comprising a shielding flap extending from said back wall to said front wall so as to enclose said storage cavity of said pouch, thereby preventing the bullets received on the magazine from dropping off from said pouch.
- 13. The ammunition container, as recited in claim 1, further comprising means for detachably attaching said pouch on a rifle stock.
- 14. The ammunition container, as recited in claim 3, further comprising means for detachably attaching said pouch on a rifle stock.
- 15. The ammunition container, as recited in claim 9, further comprising means for detachably attaching said pouch on a rifle stock.
  - 16. The ammunition container, as recited in claim 12, further comprising means for detachably attaching said pouch on a rifle stock.
- 17. The ammunition container, as recited in claim 1, further comprising means for detachably attaching said pouch on a user's body.
  - 18. The ammunition container, as recited in claim 3, further comprising means for detachably attaching said pouch on a user's body.
  - 19. The ammunition container, as recited in claim 9, further comprising means for detachably attaching said pouch on a user's body.
- 25 20. The ammunition container, as recited in claim 12, further comprising means for detachably attaching said pouch on a user's body.